Canadian Consulate General



Consulat General du Canada

550 South Hope Street Ninth Floor Los Angeles, CA 90071

April 21, 2016

Dear Mr. Perkins,

As the Consul General of Canada in Los Angeles responsible for the state of Nevada, I am pleased to extend my congratulations to the founders on the formation of the Business Council of Canada and Nevada (BCCN).

Canada and the US enjoy a partnership that is unparalleled anywhere in the world. This partnership is evident in Nevada via the vibrant and growing commercial relationship that Canada currently shares with the state. In 2015, Canada-Nevada bilateral trade in goods and services was valued at \$1.3 million with Canada representing Nevada's third largest export market. The relationship has real implications for the local economy – 82,800 jobs in Nevada depend directly on trade and investment with Canada. In addition, it bears noting that some of Canada's top talent plays an integral role in Nevada's vibrant entertainment industry and Canadian visitors represent the largest source of tourism for the state – topping 1.7 million in 2014-15!

There is ample opportunity to continue developing and growing these ties which is why it is so important to have a successful state business council dedicated to connecting executives, investors and entrepreneurs. The BCCN's efforts to further ties between Canada and the Silver State will be a great compliment to the efforts of my office.

Congratulations on the launch of your organization and I look forward to your future contributions.

Sincerely yours,

James Villeneuve

Consul General of Canada

welcome to our team

President-Elect, CPO

Mr. Richard Perkins
Chief Executive Officer
Business Council of Canada and Nevada
631 S. Stephanie St., #202
Henderson, NV 89014